



Press Release

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ICONICS Announces Release of GENESIS32 7.0

New GENESIS32 Version Includes Advanced Project-Management Tools

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ICONICS, a leader in the development of Web-enabled industrial automation software tools for Microsoft® Windows®, today announced the release of GENESIS32 Version 7.0, its flagship HMI visualization and SCADA product. The new version of GENESIS32 supports Microsoft Visual Basic® for Applications (VBA) 6.3, used in Microsoft Office® XP, and includes several new product modules and over 400 new features.

"This version of GENESIS32 integrates several new products, such as ProjectWorX™32 and TraceWorX™32. ProjectWorX32, which works with Microsoft SourceSafe®, provides our OEMs, systems integrators and other customers with a tool for packing up their projects and automatically deploying them to any other computer," states Russ Agrusa, President and CEO of ICONICS. "TraceWorX32 provides our customers with a Web-based debugging, monitoring and analysis tool."

ARC Advisory Group Senior Analyst Dick Slansky says: "ICONICS' release of their GENESIS32 Version 7.0 represents the next generation of HMI/SCADA visualization products. This newest version incorporates several unique capabilities, including the ProjectWorX32 and TraceWorX32 utilities that enable systems integrators and control engineers to access their automation projects from the field and collaborate with other engineers. GENESIS32 Version 7.0 contains features like Web publishing wizards, updated Java Scripting and VB Scripting, and support for Web and PDA applications that are targeted to developing visualization in an open Internet environment."

VBScript and JScript are very powerful tools that are used on Web-enabled operator displays as well as wireless Pocket PC applications. A complete library of VBScript wizards aids users in the creation and setup of their applications.

GENESIS32 Version 7.0 is firewall and corporate IT friendly. ICONICS' new GenBroker™ Web technology supports both OPC over SOAP/XML and OPC over TCP/IP communications. Many new visualization, alarming, trending and security features have also been added. Other significant features in GENESIS32 Version 7.0 include:

- Integrated multi-threading VBA 6.3 into all products
- FDA 21 CFR 11 security feature with NT synchronizations and biometric authentication
- Neural network graphics compression and optimization
- New Global Aliasing support, which permits reusable applications
- Support for 20 new graphics formats, including TIFF, GIF, JPEG, PNG and many others
- Several hundred new industry-specific symbols
- Numerous touch screen features for operator panels and simple HMIs
- Multi-page Web Publishing Wizard for generating and publishing HTML pages
- New Alarm and Events operator comments and lot tracking
- New VBScript and JScript Language support for Web and Pocket PC applications

For more information, please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.